CONTRACT

Print Date 08/02/12 Page 1 of 4

Contract Agreement Bet	ween.
4	WTKR-TV
Section 1997	720 Boush Street
	Norfolk, VA 23510-1583 (757)446-1000
	(131)440-1000
www.wikr.com	

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

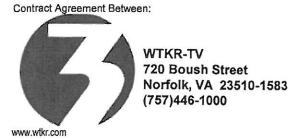
				LIL MARK WILLS	
	Contract / Re	vision		Alt Order #	
	565806	1		07894058	
Product					
DBAMA/P/D SKED A					
Contract Dates	Estimate #				
09/04/12 - 09/10/12	//1536				
Advertiser			Ori	ginal Date	/ Revision
Obama/D/President			12	8/02/12	/ 08/02/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado			Cash
	Station	Accour	nt E	xecutive	Sales Office
19	WTKR	Jamie ,	And	Irus	Washington, D.
	Special Hand	ling			
					(
	<u>Demographic</u>				
	Adults 35+				
	1004	A division			
	IDB# 8020	Adverti	ser	Code	Product Code
	Agency Ref			Advertiser	Ref
				10001	1101
				ı	

41.	21 21 15						Spots/			Tota	ıls
The second second second			te Description	-	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
N 1 3			Let's Make A		9-10am		:30		NM	4	\$540.00
	Start Date 09/03/12	09/09/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$135.00						
N 2 3	09/10/1	2 09/10/12	Let's Make A		9-10am		:30		- NIX	2	****
	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		NM	1	\$135.00
Week: (09/10/12	09/16/12	M	1	\$135.00						
N 3 3			Price Is Righ		11am-12n		:30		NM	1	\$210.00
	Start Date 09/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$210.00						•
N 4 3											
and outside the	09/04/1 Start Date		Price Is Righ Weekdays	t Spots/Week	11am-12n Rate		:30		NM	4	\$840.00
	09/03/12	09/09/12	-TWTF	4	\$210.00						
N 5 3	09/04/1	2 09/07/12	Newschanne	3 News	12n-1230pm		:30		NM	4	\$840.00
			<u>Weekdays</u>	Spots/Week	Rate		45.5			7	Ψ040.00
Week: 0		09/09/12	-TWTF	4	\$210.00						
N 6 3	09/10/1				12n-1230pm		:30		NM	1	\$210.00
Week: 0			Weekdays M	Spots/Week 1	<u>Rate</u> \$210.00						
N 7 3			CBS Daytime		1228-3pm		:30		- NA	20.4	
	Start Date		Weekdays	Spots/Week	Rate		.30		NM	4	\$840.00
Week: 0	09/03/12	09/09/12	-TWTF	4	\$210.00						
N 8 3			CBS Daytime		1228-3pm		:30		NM	1	\$210.00
Week: 0			Weekdays M	Spots/Week 1	Rate						
V 9 3					\$210.00						
100 850 850 6			Ellen Degene Weekdays		3-4pm Rate		:30		NM	1	\$140.00
Week: 0			M	1	\$140.00				1		
V 10 3	09/04/1	2 09/07/12	Ellen Degene	res 3pm	3-4pm		:30		NM	4	\$560.00
			Weekdays	Spots/Week	Rate		8.5.5			-	φ300.00
Week: 0			-TWTF	4	\$140.00						
V 11 3	09/04/1 Start Date				6-7am		:30		NM	4	\$520.00
Week: 0			Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$130,00						
				MAN #10					1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 565806 /	Alt Order # 07894058		
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # //1536		
Advertiser Obama/D/President	31 S. C.	iginal Date / Revision 08/02/12 / 08/02/12		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Tota	als Amount
Start Date End Date Weekdays Spots/Week	Rate		1,700	poto	Amount
N 12 3 09/10/12 09/10/12 Newschannel 3 News	6-7am	:30	NM	4	6120.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	1	\$130.00
Week: 09/10/12 09/16/12 M 1	\$130.00				
N 13 3 09/10/12 09/10/12 CBS This Morning	7-9a	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				φ100.00
Week: 09/10/12 09/16/12 M 1	\$100.00				
N 14 3 09/04/12 09/07/12 CBS This Morning	7-9a	:30	NM	7	\$700.00
Start Date End Date Weekdays Spots/Week	Rate			4.5	4,00.00
Week: 09/03/12 09/09/12 -TWTF 7	\$100.00				
N 15 3 09/08/12 09/08/12 Early Show Saturday	9-11am	:30	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S- 1	Rate				
	\$70.00				
N 16 3 09/09/12 09/09/12 CBS Sunday Morning	9-1030am	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S 1	Rate				
to an activate the second seco	\$200.00				
N 17 3 09/09/12 09/09/12 Face the Nation Start Date End Date Weekdays Spots/Week	1030-11am	:30	NM	1	\$245.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S 1	<u>Rate</u> \$245.00		1		
N 18 3 09/04/12 09/07/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week	p 358-5pm Rate	:30	NM	4	\$400.00
Week: 09/03/12	\$100.00				
N 19 3 09/10/12 09/10/12 NewsCha 3 News First @ 4		.20			
Start Date End Date Weekdays Spots/Week	p 336-3pm Rate	:30	NM	1	\$100.00
Week: 09/10/12 09/16/12 M 1	\$100.00				
N 20 3 09/10/12 09/10/12 Newschannel 3 News	5-530pm	:30	NIM	a	6 405.55
	Rate	.50	NM	1	\$165.00
Week: 09/10/12 09/16/12 M 1	\$165.00				
N 21 3 09/04/12 09/07/12 Newschannel 3 News	5-530pm	:30	NM	4	\$660.00
Start Date End Date Weekdays Spots/Week	Rate	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	14.00	4	\$000.00
Week: 09/03/12 09/09/12 -TWTF 4	\$165.00	•			
N 22 3 09/04/12 09/07/12 Newschannel 3 News	530-6pm	:30	NM	4	\$620.00
Start Date End Date Weekdays Spots/Week	Rate				4020.00
Week: 09/03/12 09/09/12 -TwTF 4	\$155.00				
N 23 3 09/10/12 09/10/12 Newschannel 3 News	530-6pm	:30	NM	1	\$155.00
Start Date End Date Weekdays Spots/Week	Rate				*
Week: 09/10/12	\$155.00				
N 24 3 09/10/12 09/10/12 Newschannel 3 News	6-630pm	:30	NM	1	\$245.00
Week; 09/10/12 End Date Weekdays Spots/Week	Rate				
	\$245.00				
N 25 3 09/04/12 09/07/12 Newschannel 3 News		:30	NM	4	\$980.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWTF 4	<u>Rate</u> \$245.00				
N 26 3 09/04/12 09/07/12 Late Night with David Letterr Start Date End Date Weekdays Spots/Week		:30	NM	4	\$460.00
Week: 09/03/12 09/09/12 -TWTF 4	<u>Rate</u> \$115.00				
N 27 3 09/10/12 09/10/12 Late Night with David Lettern		.20		528	
Start Date End Date Weekdays Spots/Week	11135pm-1237am Rate	:30	NM	1	\$115.00
Week: 09/10/12	\$115.00				
N 28 3 09/10/12 09/10/12 Late News (M-F)	11-1135p	:30			# 007.55
The same in the sa		.50	NM	1	\$385.00

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Contract / Revision Alt Order # 565806 07894058 Contract Dates Product Estimate# 09/04/12 - 09/10/12 OBAMA/P/D SKED A //1536 Advertiser Original Date / Revision Obama/D/President 08/02/12 / 08/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	tals Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 1	<u>Rate</u> \$385.00				7 arroun,
N 29 3 09/04/12 09/07/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TwTF 4	11-1135p	:30	NM	4	\$1,540.00
N 30 3 09/08/12 09/09/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/1255 2	11-1135p <u>Rate</u> \$260.00	:30	NM	2	\$520.00
N 31 3 09/04/12 09/04/12 NCIS Start Date	8-9pm <u>Rate</u> \$1,050.00	:30	NM	1	\$1,050.00
N 32 3 09/04/12 09/04/12 Tuesday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -T 1	Rate \$910.00	:30	NM	1	\$910.00
N 33 3 09/04/12 09/04/12 Tuesday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -T 1 N 34 3 09/05/12 09/05/12 Wednesday Prime	10-11nm	:30	NM	1	\$700.00
N 34 3 09/05/12 09/05/12 Wednesday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12W 1	8-9pm <u>Rate</u> \$840.00	:30	NM	1	\$840.00
N 35 3 09/05/12 09/05/12 Wednesday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12W 1	9-10pm	:30	NM	1	\$980.00
N 36 3 09/05/12 09/05/12 Wednesday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12W 1	<u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 37 3 09/06/12 09/06/12 Thursday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12T 1	<u>Rate</u> \$910.00	:30	MM	1	\$910.00
N 38 3 09/06/12 09/06/12 Thursday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12T 1	<u>Rate</u> \$980.00	:30	NM	1	\$980.00
N 39 3 09/06/12 09/06/12 Thursday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12T 1	<u>Rate</u> \$910.00	:30	NM	1	\$910.00
N 40 3 09/07/12 09/07/12 Friday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	<u>Rate</u> \$630.00	:30	NM	1	\$630.00
N 41 3 09/07/12 09/07/12 Friday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12F 1	9-10pm <u>Rate</u> \$840.00	:30	NM	1	\$840.00
N 42 3 09/07/12 09/07/12 Friday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12F 1	10-11pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 43 3 09/08/12 09/08/12 Saturday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S- 1	8-9pm <u>Rate</u> \$280.00	:30	NM	1	\$280.00
N 44 3 09/08/12 09/08/12 Saturday Prime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12S- 1	9-10pm <u>Rate</u> \$280.00	:30	NM	1	\$280.00

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Contract Agreement Between: WTKR-TV 720 Boush Street

www.wtkr.com

Norfolk, VA 23510-1583

(757)446-1000

Contract / Revision Alt Order #

Page 4 of 4

07894058 565806 Contract Dates Product Estimate #

Print Date 08/02/12

09/04/12 - 09/10/12 OBAMA/P/D SKED A //1536 Original Date / Revision

Advertiser 08/02/12 / 08/02/12 Obama/D/President

		Spots/	¥	To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e Type S	Spots	Amount
N 45 3 09/08/12 09/08/12 Saturday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 S- 1	10-11pm <u>Rate</u> \$420.00	:30	MM	1	\$420.00
N 46 3 09/09/12 09/09/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/125 1	7-8pm <u>Rate</u> \$910.00	:30	MM	1	\$910.00
N 47 3 09/09/12 09/09/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1	8-9pm <u>Rate</u> \$910.00	:30	MM	1	\$910,00
N 48 3 09/09/12 09/09/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1	9-10pm <u>Rate</u> \$770.00	:30	ММ	1	\$770.00
N 49 3 09/09/12 09/09/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 1	10-11pm <u>Rate</u> \$700.00	:30	ММ	1	\$700.00
N 50 3 09/09/12 09/09/12 US Open Tennis Men's Fin Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12S 4	al 4-7pm <u>Rate</u> \$500.00	:30	MM	4	\$2,000.00
		Totals		96	\$29,255.00
Time Period # of Spots Gross Amount	Net Amount				
08/27/12 -09/10/12 96 \$29,255.00	\$24,866.75				
Totals 96 \$29,255.00	\$24,866.75				

Signature:	Date:	